

CORPORATE PROFILE



Reddys 
Pharma

Leading Future Health

Who We Are and What We Do

We are a regional specialty and branded pharmaceutical company committed to promoting access to medicines, lab and hospital equipment. We exist to improve the health of patients across the region through our high quality, affordable products.

Active at every stage of the value chain, we are uniquely diversified by geography, product and manufacturing capability.

Our company was established in 2012 and has since grown to be one of the leading suppliers of medical equipment and consumables.

We supply medical equipment and consumables for private and public sectors, as well as specialized medical equipment for hospitals such as operation theater, specialized lighting, intensive care units and laboratories.

Reps
Pharma X



Reddys Pharma Executive Summary

A highly experienced team with diverse backgrounds & skills

A responsible leader of the healthcare, medical equipment & consumer care in palestine

Established in 2012

Experienced Leadership headed by Board Members

A diversified portfolio that includes tablets, capsules, syrups, suspensions, injectables, etc.

A unique distribution & marketing network of more than 37 sales & medical representatives

High turnover in a diversified market

10 Years of Experience

Exclusive partnership agreements with many international manufactures

A wide range of customers that include pharmacies, drugstore chains, health funds, hospitals & medical clinics.

Ethics, Professionalism, Integrity, Quality of Service, Innovation & Trust are
Reddy's Pharma Limited Core Values

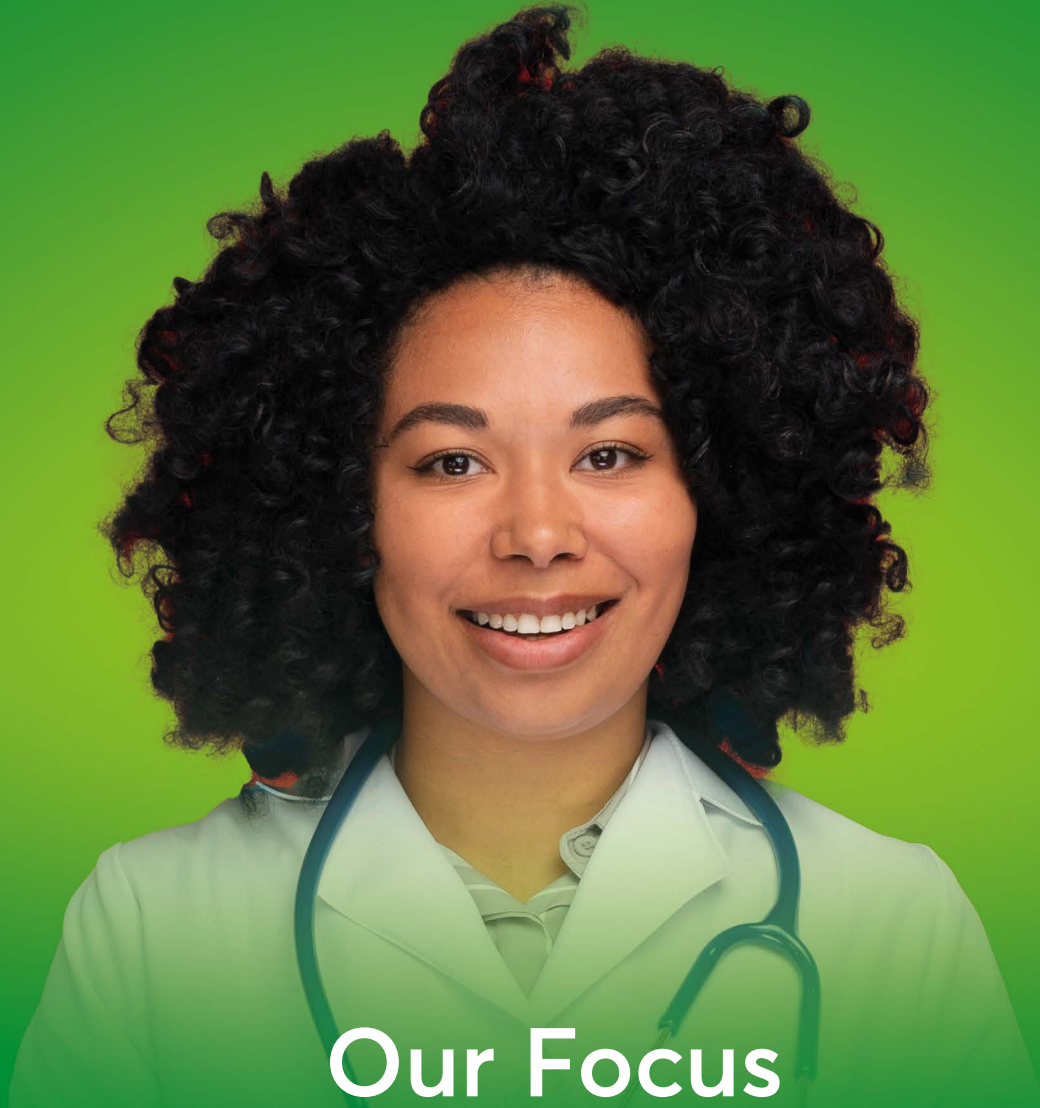


Our Mission

We Strive to be the best suppliers of all kinds of medical, pharmaceutical and consumables as we grow our medical practitioners professional field and Service to Society.

Our Purpose

At Reddys Pharma Ltd, we are working persistently to provide more developed Health Care, Products, Services, and Assisting Health Care Providers with growing their careers, while adhering to our ethical values, respecting social and environmental concerns which will be positively reflected in our customers through Satisfaction, Excellent Teamwork Performance and High-quality Health Sector.



Our Focus

At Reddys Pharma Ltd, we are working persistently to provide more developed Health Care, Products, Services, and Assisting Health Care Providers with growing their careers, while adhering to our ethical values, respecting social and environmental concerns which will be positively reflected in our customers through Satisfaction, Excellent Teamwork Performance and High-quality Health Sector.

Our Goals

Ethics, professionalism, integrity, quality of service, innovation and trust are Reddy's Pharma Limited core values. These values are the core goal in every aspect of the company combined with our deep understanding of the market.

Our Strengths

Reddys Pharma Ltd provides full medical and healthcare related supply solution for multinationals, government institutions, private medical institutions and the pharmaceutical outlets covering all local aspects with in-house capabilities.

Our major strength lies in then following;

- Growth oriented
- Maintains close business relations with the relevant ministries, medical and scientific institutions and healthcare providers
- Holds advanced regulatory affairs capabilities and compliance standards
- Reputed for best in class standards of operation and service. ISO 9001:2008 certified





Our Business

Reddys Pharma Ltd has partnerships with various Manufacturers of Medical Equipment, Pharmaceuticals, and Medical Consumables across the World and has established a wide and reliable distribution network across the East African region to ensure timely and efficient supply of its quality equipment.

Reddys Pharma Ltd is also an ISO Certified Company under Certification number ISO 9001:2015, Quality Management Systems, and fully licensed by various government bodies to engage in the business of Medicines and Medical Consumable.

Reddys Pharma has a well trained and experienced team of about 37 employees (equipment department 10 employees, Consumable Department 12 employees, and Pharmaceutical Department 5 employees), Administration Department 5 employees, and Service Department 5 employees.

The company has over 35,000 sq ft. warehouse at its Mombasa Road Warehouse all furnished to ISO international standards, and well equipped to store and distribute any fragile or highly specialized medical requirements.

Grand Strategy

MARKET DEVELOPMENT

Marketing existing products to relevant clients, by boosting distribution channels, in addition to advancing the contents of advertisement and promotion.

PRODUCT DEVELOPMENT

Improving existing products substantially, besides creating or offering new but related products, marketed to current clients through established channels.

INNOVATION

Involving innovation in the various managerial and operational practices, to deliver higher value to all related stakeholders.

GROWTH

Accessing market needs, enhancing knowledge of clients' behavior, and improving effectiveness of promotion.

CONCENTRIC DIVERSIFICATION

Accelerating the existing base of operations, by adding synergetic possibilities in human resource training and re-training; counterbalancing the strengths and weaknesses of the two businesses.



Our Products

Reddys pharma ltd specialises in the import of various medicines, Medical consumables, pharmaceuticals & specialised medical equipments.

We Provide a wide range of Medical Products in the fields of:

- Hospital equipment such as, radiology, ICU, operation room assembly, nursery...etc.
- Healthcare medical items and devices.
- Medical consumables such as syringes, cannula and needles...Etc.
- Medical laboratories and blood banking devices, reagents, consumables...etc.
- Pharmaceutical: distributing and impelling pharmaceutical products, cosmetic products and health
- Consumer and nutritional products.



Our Pharmaceutical Associates



Baxter

CELON LABS

Vital HEALTHCARE
Pvt. Ltd.

MILÂN
MILÂN LABORATORIES (INDIA) PVT. LTD.

zim
Zeal & Innovation in Medicine
ZIM Laboratories Limited

VHB Medi Sciences Limited

Surmount
Laboratories Private Limited

DPL

KH
Kenheal Healthcare Pvt. Ltd

Aura Lifecare
Aura Lifecare Private Limited

WEST-COAST
Pharmaceutical Works Ltd.

CIAN
CIAN HEALTHCARE LIMITED
(An ISO 9001:2015 & WHO GMP Certified Co.)

MNI
Omnicals Pharma (Pvt.) Ltd.

AXA PARENTERALS LTD.



KILITCH DRUGS (INDIA) LIMITED



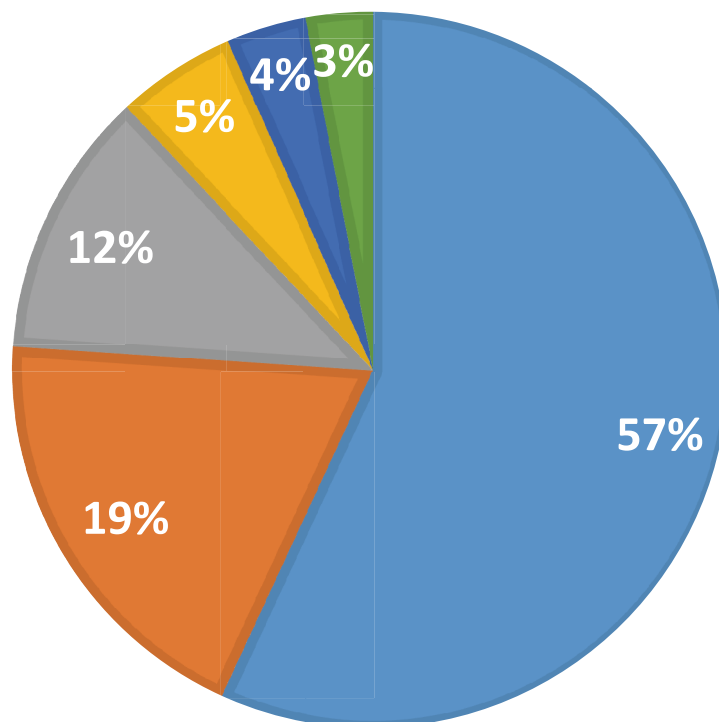
PMV Life Science Pvt. Ltd.



Biological E. Limited
Celebrating Life Every Day

REGISTERED PRODUCTS

- | | |
|--|--|
|  Reddys |  Vital Healthcare |
|  Otsuka |  Baxter |
|  Zim Laboratories |  Others |



Non-Pharmaceuticals Associates



Hospital Equipment Associates



ASHCOTT

SAIKANG / Medical[®]



YINKANG / Medical





No. CPR/2012/64283

CERTIFICATE OF INCORPORATION

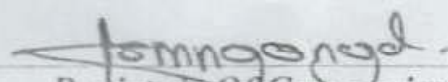
I hereby CERTIFY, that -

REDDYS PHARMA LIMITED

is this day Incorporated under the Companies Act (Cap. 486) and that the Company is **LIMITED**.



GIVEN under my hand at Nairobi this **10 th** day of **January**
Two Thousand and Twelve


Registrar of Companies



Tax Compliance Certificate

For General Tax Questions
Contact KRA Call Centre
Tel: +254 (020) 4999 999
Cell: +254(0711)099 999
Email: callcentre@kra.go.ke

www.kra.go.ke

Taxpayer PIN : P051380340P

Certificate Date: 07/12/2023

Name and Address :

Reddys Pharma Limited

Plot No 209/10632, Sanghani Investments, Nairobi, Nairobi East District,
PO Box:37093,
Postal Code:00100

Certificate Number:

KRAMTO1372605123



**This is to confirm that Reddys Pharma Limited,
Personal Identification Number P051380340P
has filed relevant tax returns and
paid taxes due as provided by Law.**

**This Certificate will be valid for
twelve (12) months up to 06/12/2024.**

Caveat This certificate is issued on the basis of information available with the authority as at the certificate date mentioned above. The Authority reserves the right to withdraw the certificate if new evidence materially alters the tax compliance status of the recipient.

Disclaimer : This certificate is system Generated and therefore does not require signature. You may confirm validity of this certificate on the iTax Portal by using the TCC Checker. This certificate confirms your compliance status for a period of five years preceding the date of issue. The certificate may however be with withdrawn on grounds of outstanding debt affecting periods prior to this.



**Kenya Bureau of
Standards**

P O Box 54974-00200, Popo Road-South C, Nairobi

QUALITY MANAGEMENT SYSTEM CERTIFICATION SCHEME

CERTIFICATE OF REGISTRATION

No. KEBS/QMS/RF/352/Rev. 00

Awarded to:

**REDDY'S PHARMA LIMITED
P.O BOX 37093-00200
NAIROBI**



This is to certify that the Quality Management System (QMS) implemented by the above organization has been audited and found to comply with the requirements of:

ISO 9001:2015 Quality Management Systems - Requirements

The certification covers the activities as specified in the authorized annex(es) bearing the registration number

Managing Director/Authorized Officer

Date of issue: 19th July 2021

Date of first issue: 19th July 2021

Date of expiry: 18th July 2024

Valid subject to the condition of the scheme. Printed copies of this certificate can be validated at www.kebs.org



NAIROBI CITY COUNTY SINGLE BUSINESS PERMIT

Effective Date: **29th November 2023** Expiry Date: **28th November 2024** Duration: **12 Months**

Nairobi City County grant this Business Permit to

Applicant / Business / Commercial Name: **Reddys Pharma Limited**

Permit ID: **SBP-19F1B4BE**

KRA Pin: **P051380340P**

To engage in the activity/business or occupation of **GENERAL TRADERS SHOPS AND RETAIL SERVICES**

Activity Code: **1003105_2-Large - Distributor-**

Having Paid a business Permit Fee of KES: **100,200**

Amount in words *****Hundred Thousand Two Hundred Shillings Only*****

Business under this permit shall be conducted at the address as indicated below

Sub County **Embakasi South**

Ward **Imara Daima**

P.O Box: -

Plot No: **209/10638**

Road Street: -

Building: **HARI INDUSTRIAL PARK**

Floor: -

Door / Stall No: **B4 B5**

Date of Issue **29th November 2023**

By order of



Notice: It is an offence to give false information. Granting this permit does not exempt the business identified above from complying and any other relevant laws and regulations as established by the Government of Kenya and Nairobi City County

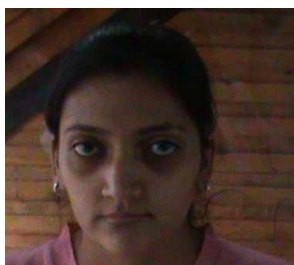




MINISTRY OF HEALTH

THE PHARMACY AND POISONS ACT
(Cap.244, Sub. Leg.)
(The Pharmacy and Poisons Rules)

ANNUAL PRACTICE LICENCE AS A PHARMACIST



Practitioner Details

Licence No: P2024D00378

Name	DR. KAUR RAI JASVINDER
ID Number	0701845
Registration Number	2694
Renewal Date	14th December, 2023
Superintendent	YES
Premise	REDDYS PHARMA LTD
Premise Address	Postal Address: P.O. BOX 37093-00200, NAIROBI Plot No: 209/10632 NAIROBI

The above named person is hereby licensed to practise as a Pharmacist in accordance with the Pharmacy and Poisons Act.

Note:

1. This Licence is valid upto **31st December, 2024**, subject to compliance with the provisions of the Act.
2. For superintendents, no change of premises is permitted without authority of the Pharmacy and Poisons Board

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MINISTRY OF HEALTH

THE PHARMACY AND POISONS ACT
(Cap.244, Sub. Leg.)
(The Pharmacy and Poisons Rules)

CERTIFICATE FOR REGISTRATION OF PREMISES

Messrs **REDDYS PHARMA LTD**

of **P.O. BOX 37093-00200, NAIROBI**

Plot No **Plot No. 209/10632** is registered to carry on

business of a pharmacist as provided for by section 23.

Registered No. of premises **PPB/R/256**

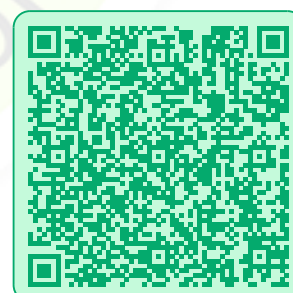
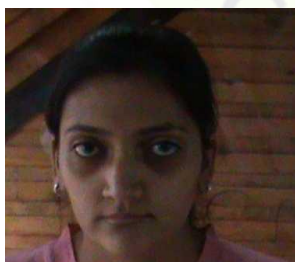
14th December, 2023

Date

BU202401085

Licence No

- Note:
- (i) This Registration expires on **31st December, 2024**
 - (ii) No change of premises is permitted without authority of the board.
 - (iii) This registration shall become void upon expiration of 30 days from any change of ownership of the business.





MINISTRY OF HEALTH

THE PHARMACY AND POISONS ACT
(Cap.244, Sub. Leg.)
(The Pharmacy and Poisons Rules)

WHOLESALE DEALER'S LICENCE

Messrs **REDDYS PHARMA LTD of P.O. BOX 37093-00200, NAIROBI**

carrying on business at **Plot No. 209/10632, OFF MOMBASA RD, NAIROBI**

are hereby authorized to sell poisons by way of wholesale dealing.

14th December, 2023

Date

BU202401086

Licence No

Note: (i) This licence expires on **31st December, 2024**



Fee: KShs. 30,000

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SR. No: SR No. 025169/23



BELIEF

We believe our first responsibility is to the patients, doctors and nurses, to mothers and fathers and all others who use our pharmaceutical products and services

QUALITY

Being in the healthcare business, we are conscious of that fact and hence we strive for continuous improvement to fulfil our obligation towards Leading Future Health! We are committed to maintain and review the effectiveness of the objectives of Quality Management System through a genuine pursuit of continuous improvement.

ETHICAL MARKETING & DISTRIBUTION NETWORK

We uphold ethical promotion and marketing of our products with local partners in emerging markets

It's in our DNA





Healthcare,
Delivered.

Reddys 
Pharma 

Reddys Pharma Ltd
B-5 Plot No. 209/10638
P.O. Box 37093-00200,
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Masai Road Nairobi, Kenya
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